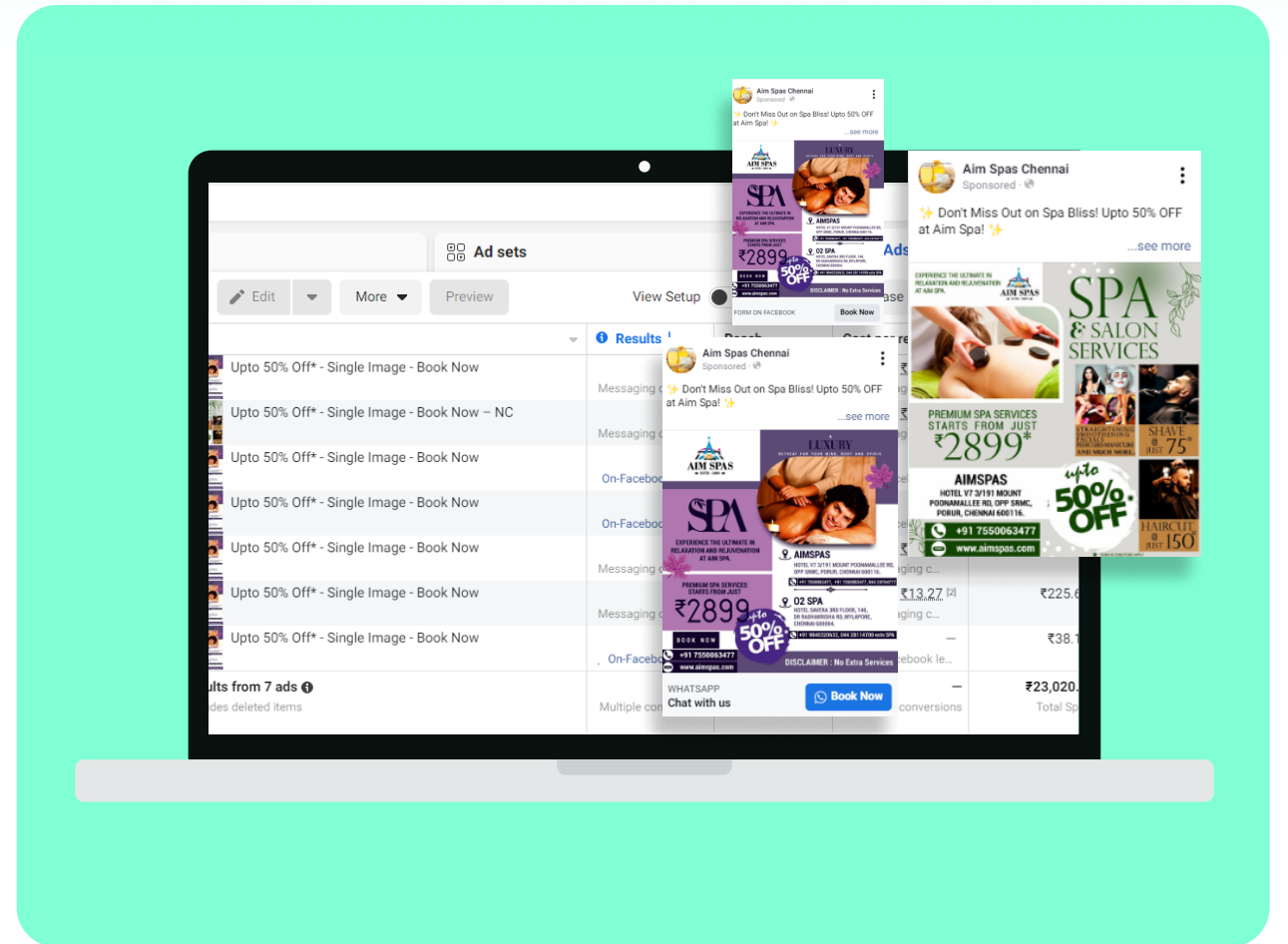
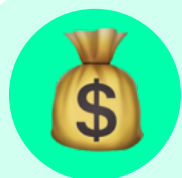


# How did **Aims Spas** achieve **4.61X ROI** in **2 months** via Instagram?

Aims Spas, a renowned holistic wellness provider, embodies a philosophy centered on harmonizing mind, body, and spirit. Their distinguished team of internationally certified experts hails from esteemed Thai institutions. This commitment to ongoing learning enhances each guest's visit with cutting-edge therapies. Aims Spas' steadfast dedication to excellence and customer contentment, combined with their distinctive holistic approach, establishes them as a premier destination for comprehensive wellbeing.



## The Results



**461%**

Return on ad-spend from Instagram ads



**₹5,108**

Sales in 2 months



**962**

Leads generated from Instagram ads

## How did we do it?

- ✓ Strategic Audience Analysis
- ✓ A/B Testing Strategy
- ✓ Data-Driven Optimization
- ✓ Continuous Monitoring and Reporting



*"Mr Balaji really knows what he does and he is the Master of marketing.. He sure knows the tricks on how to pull the right audience to your business and shows instant results... Highly recommend him anyday .. Kudos to the team as well.. they are purely professional in what they do.. in everything they do ... 🙌🙌"*

**Nirmal Raj**

Aim Spas | Manager