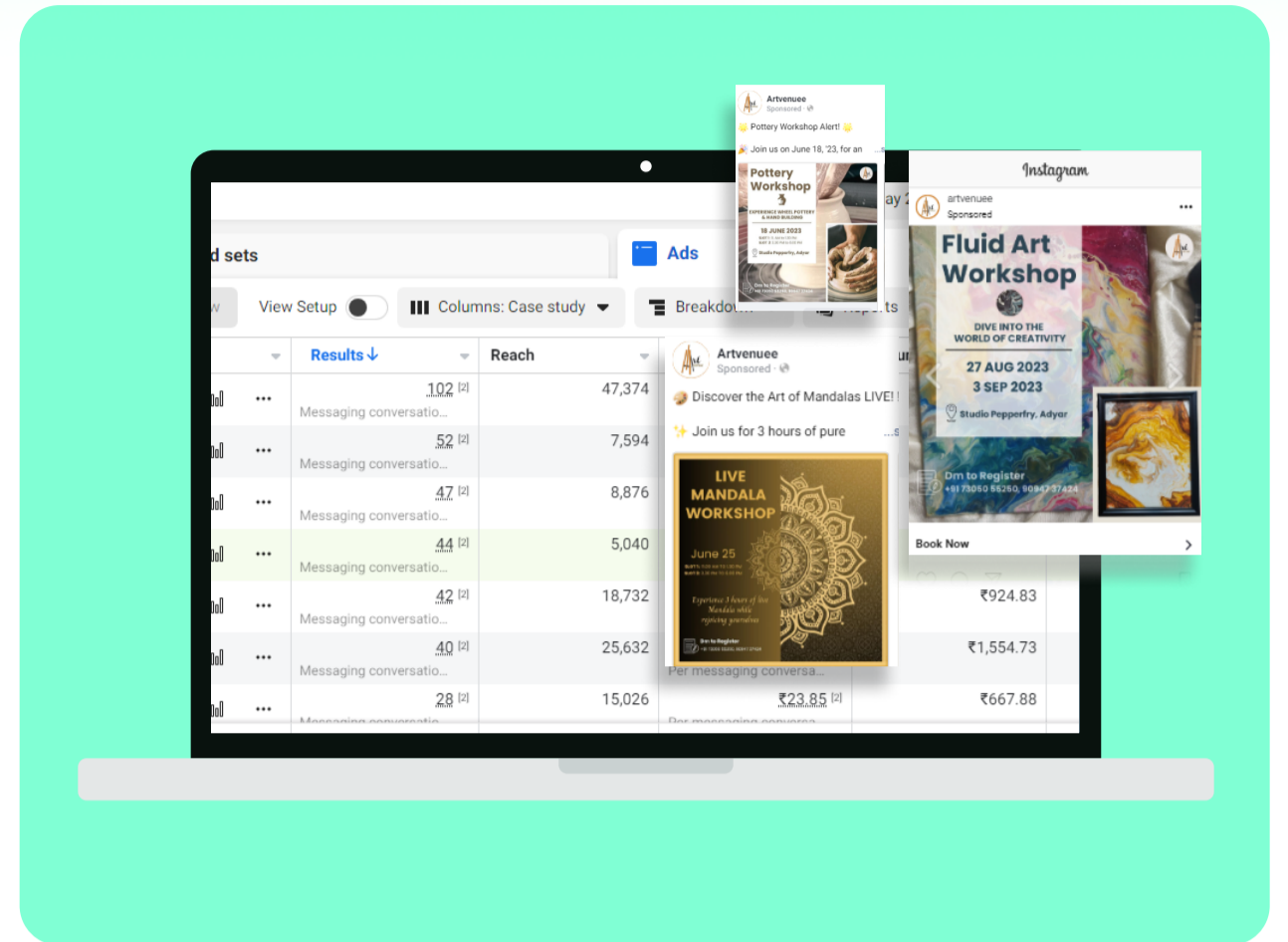
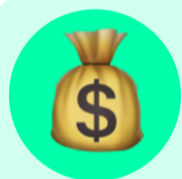


# How **Art Venue** Achieved **697% ROI** on **3 Months** with Instagram Ads?

Art Venue, an esteemed ed tech platform operated by Learnart Venue Pvt. Ltd., bears the distinction of being officially recognized by Startup India. With a commitment to lifelong artistic exploration, Art Venue offers tailored programs spanning different age groups and domains of interest. Their mission revolves around enriching lives and igniting innovation through art, providing unparalleled expertise and knowledge in the process.



## The Results



**697%**

Return on ad-spend from Instagram ads



**71,100₹**

Sales in 3 months, 10 days



**467**

Leads generated from Instagram ads

## How did we do it?

- ✓ Deep audience insights
- ✓ Laser-focused geo targeting
- ✓ Constant optimization
- ✓ Ongoing A/B testing
- ✓ Transparent analytics



*"To begin with, I know Mr. Balaji for 2 years personally and for all our business promotions Profitcast is the go to go agency. Right from understanding our needs to communicating and the right deliverables everything were perfect. I currently have recommended profitcast to my known circle and they are happy with the performance too."*

**Vigneshwar**  
Art Venue | Founder