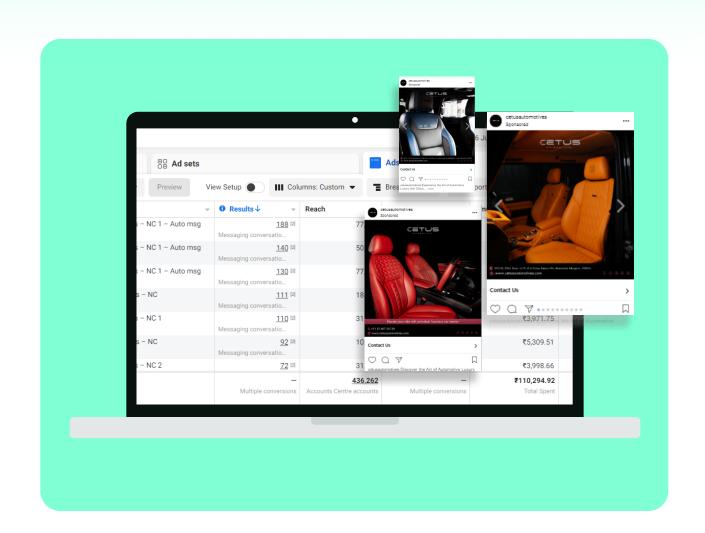
How did Cetus Automotives Achieved 731% ROI on IG Ads in 6 Months?

Cetus Automotives, merging a rich leather craftsmanship legacy with automotive passion, presents a revolutionary line of products. Featuring bespoke leather seat covers and customizable accessories, Cetus sets a new standard in the aftermarket industry. Dedicated to upholding BAB Leather Intl.'s legacy, Cetus is committed to delivering quality and personalized solutions. Cetus transforms a car's interior into a unique expression of style and comfort.



The Results



731%

Return on ad-spend from Instagram



7,761,90₹

Sales in 6 months



1,394

Leads generated from Instagram ads

How did we do it?



Targeted Audience Selection



Strategic Ad Copy



A/B Testing



Retargeting Strategies



Monitoring and Optimization



