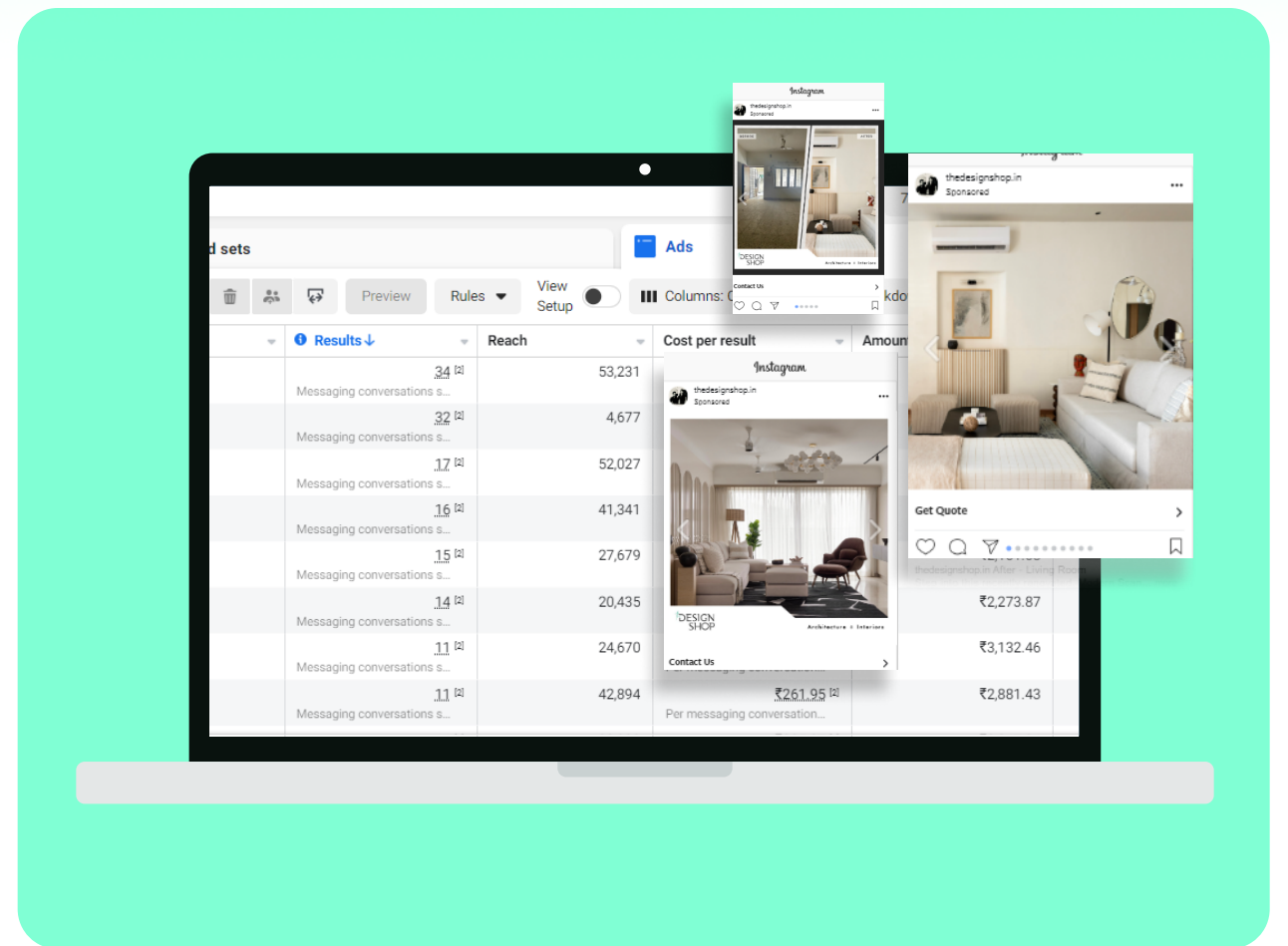


# The Design Shop achieved a remarkable **105X** return on Instagram ads in **4 months**. How?

The Design Shop is a dynamic architecture firm with over 30 years of construction management experience. They offer bespoke architecture, interior design, and landscape services, merging creative design with proven execution. Their multi-disciplinary team excels in architecture, interior design, product design, furniture design, and graphic design. They provide turnkey solutions encompassing construction coordination, specialised consultancies, and meticulous execution, all with a client-focused, collaborative approach.



## The Results



**105X**

Return on ad-spend from Instagram ads



**40,00,000₹**

Sales in 4 months, 3 days



**179**

Leads generated from Instagram ads

## How did we do it?

- ✓ Precision Target Audience
- ✓ Competitive Analysis
- ✓ Strategic Ad Placements
- ✓ Creative A/B Testing
- ✓ Data-Driven Optimizations

the DESIGN SHOP

X

PROFITCAST